



Joy Lane Primary School

A Love of Learning, for Life, for All

Tuesday 20th November 2018

facebook

Oyster Bay Nursery & Oysters SRP (ASD)

Executive Headteacher: Ms DJ Hines

Head of School: Mr M Ashley-Jones

Dear Parents & Carers

In order to further promote and highlight what a wonderful school Joy Lane is, we have launched a school community Facebook page called 'Joy Lane Primary School'.

Facebook is a great way to promote, celebrate and further communicate school news, trips and upcoming events to our parents and the wider community. It will be a public group and therefore will be a key means of not only sharing the many brilliant things that we do at school, but also an effective way of engaging you and other interested parties in the school's activities.

We hope that by using social media we will extend our communication links by allowing our very own Joy Lane Administrators to quickly clarify factual information and respond to any parent or carer queries or signpost you to the right person to help. This will complement the normal lines of communication, such as calling the school office, email, text, letters, talking to the school staff, drop-ins and the weekly newsletter. We will continue to use our child-centred Class/School Story to celebrate the achievements and hard work of the children by posting pictures and comments, as well as awarding Dojos, whereas Facebook will be based around the school and wider community.

We know that the vast majority of our parent and carer community use Facebook and many have requested a reliable information source which they can access very easily. We also know that prospective parents and carers would appreciate this forum which would focus on celebration and factual information about the day-to-day life of the school. Our aim is to update the page regularly as we want to share news instantly and communicate informally and quickly. In some instances, our Facebook page may generate ideas or suggestions that can be followed up by our newly formed Parent Council.

I would like to remind you that any personal comments or individual concerns should be addressed through the correct channels, i.e. speaking with Joy Lane Staff or the Senior Leadership Team, who are always available each Friday morning between 9am and 10am for drop-ins. If you have any worries or concerns about anything related to your child or anything to do with the daily operations of the school, then please can I remind you that this should be done in the normal way and not via social media.

In summary, the new Joy Lane Primary School Facebook page will be an open page for parents and carers, as well as the wider community. Joy Lane school staff will act as Administrators and reserve the right to remove a comment if it is deemed to be inflammatory, personal towards any individual or brings the school into disrepute. This page will be for factual information, as well as to generate positivity and celebrate our amazing school.

Please click here to see our new page:

<https://www.facebook.com/Joy-Lane-Primary-School-1960507177377530>

Yours sincerely

Ms DJ Hines

Executive Headteacher

LTP/NewFacebookLaunch2018



Joy Lane Primary School
Joy Lane
Whitstable
Kent CT5 4LT

PHONE: 01227 261430
FAX: 01227 261572
E-MAIL: office@joylane.kent.sch.uk
WEBSITE: <http://www.joylane.kent.sch.uk>